

COPENHAGEN FASHION FILM x MAGASIN TALENT AWARD

Emerging Fashion Film talents once again have the chance to win the Magasin Award at Copenhagen Fashion Film festival 2019. The winner will receive 125.000 dkk and professional support to create a Fashion Film for Denmark's leading department store Magasin.

If you a director, filmmaker, producer or simply just love making movies, you now have the chance to make a Fashion Film for Denmark's leading department store Magasin by participating in Copenhagen Fashion Film's open call competition. We encourage talents from around the world to submit their idea for a short Fashion Film, which will be produced by and for Magasin. We are in search of creative ideas that explore fashion through film in an aesthetic, artistic and relevant way. We want films that are innovative and that challenge and show new sides of Magasin through Fashion Films.

In order to win the Magasin award you must submit an idea for a Fashion Film and be able to incisively describe and visualise the idea. The winner thereby gets the opportunity and financial support to create a Fashion Film together with Copenhagen Fashion Film and Magasin. **Ideas can be submitted until January 14th 2018 to submission@copenhagenfashionfilm.dk.**

To participate in the competition you have to submit the following:

- 1 A4 format that describes the idea for an innovative Fashion Film for Magasin
- Mood board
- CV (CVs if you more than one person submitting)
- Previously made films such as fashion films, commercials, art films, short films, music videos etc.

You must meet the following requirements:

- Have made films before and have knowledge of the entire filmmaking process.
- Be able to assemble your own film crew
- Make a Fashion Film within a time frame defined by Magasin and Copenhagen Fashion Film
- Be able to travel to Copenhagen

Just like last year we will celebrate this year's best Fashion Films at our award show on February 2nd 2018. The winner of the Magasin Award will be announced during the show together with the 4 other awards in our competition. It is possible to submit for the Magasin award as well as for the other awards in our competition. Award winners will be elected by a highly acclaimed Danish and international jury.

The winner will begin working on the Magasin film shortly after the award ceremony.

COPENHAGEN FASHION FILM AWARDS

The Magasin Award ✕ Best Fashion Film ✕ Best Nordic Talent ✕ Best Idea ✕ Best Message

Copenhagen Fashion Film (CPHFF) investigates and mediates fashion in a new way, by focusing on the close connections among fashion, film and artistic practices. CPHFF consists of an annual film festival, independent film screenings, debates, events and exhibitions. CPHFF functions as a common basis for discussing new ideas and experiments in fashion, film and communication. One of the key elements of CPHFF is the fashion short film, which is a rapidly growing aesthetic and experimental film form that communicates fashion in a new way.

Every year, we have our annual film festival in Copenhagen, which is the biggest fashion film festival in Northern Europe. The festival has changing themes related to the cultural aspects of the history, present and future of fashion and film.

More about us: www.copenhagenfashionfilm.dk